### Meeting the Governor's Challenge!

200,000 new lowa jobs in the next five years!

- lowa's great work ethic
- Economic development incentives
- Meeting the labor demand through a skilled workforce



A well-trained workforce is the <u>keystone</u> to the state's creation of 200,000 new jobs!



IWD projects that up to 80% of the jobs coming to lowa require a two-year education or less.



Iowa's community colleges are the engine to meet the state's new workforce demands!



Given the tools, lowa's community colleges are positioned to meet the governor's challenge.

# Community Colleges of Iowa





Community college students have a dream! They all want a better life in lowa.



They want to be part of the NEW Iowa workforce.



Equipped with advanced job skills, these lowans will become the newly employed.

# Let's take a look! Where are we today?

# Charge to Iowa's Community Colleges (Iowa Code 260C.1)

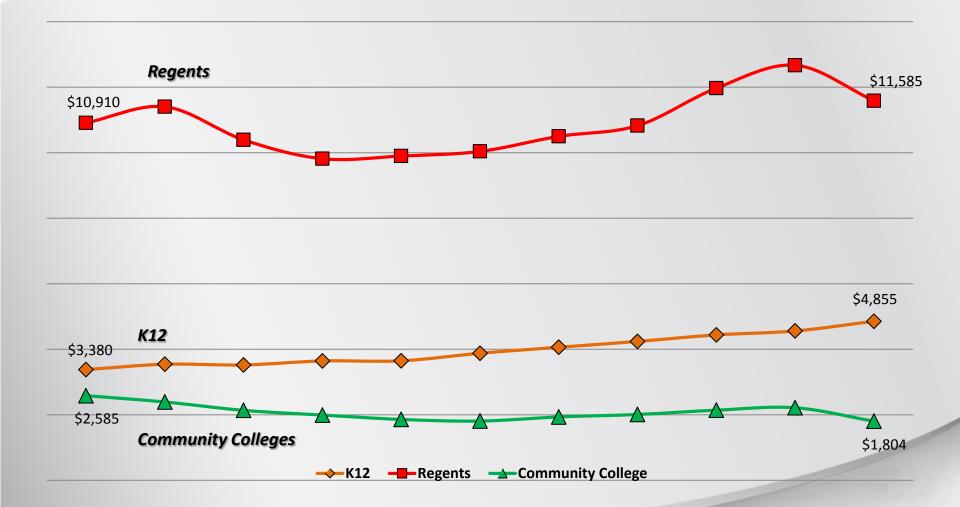
- The first two years of college work
- Vocational and technical training
- Worker in-service training and retraining
- GED programs
- Vocational and technical training programs for high school students
- Advanced college placement courses for high school students not taught at a student's high school
- Student personnel services
- Community services
- Vocational education for persons with academic, socioeconomic, or other disabilities
- Training, retraining, and all necessary preparation for productive employment of all citizens
- Vocational and technical training for persons who did not complete high school
- Developmental education

#### Education Funding for Iowa Students 2010 Estimated Funding per Pupil

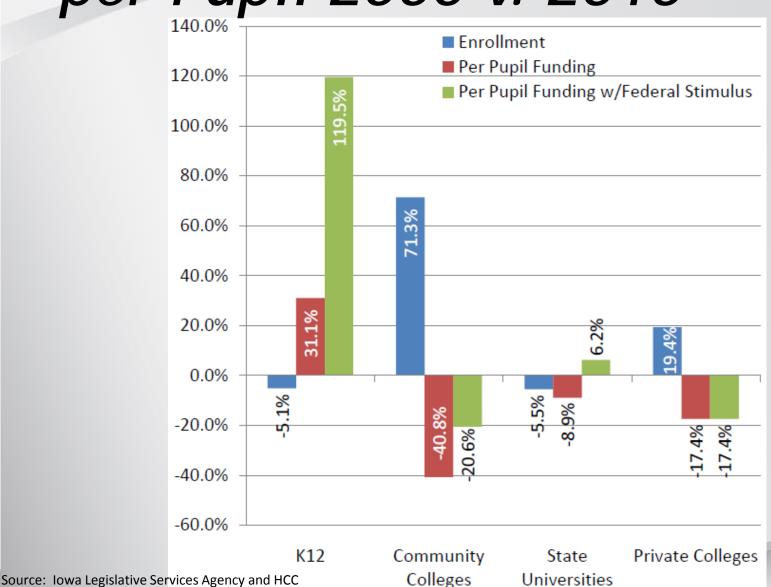
	lowa Pupils	Property Tax	State Funding	AARA Funding	Total Funding
Regent Universities	48,845		\$9,940	\$1,645	\$11,585
K-12 Public Schools	477,019	\$2,565	\$4,430	\$425	\$7,419
Private Colleges	17,630		\$2,665		\$2,665
Community Colleges	93,845	\$249	\$1,531	\$273	\$2,053

**Source: Legislative Service Agency April 2010** 

## State Funding per lowa Student



# Percent Change in Funding per Pupil 2000 v. 2010



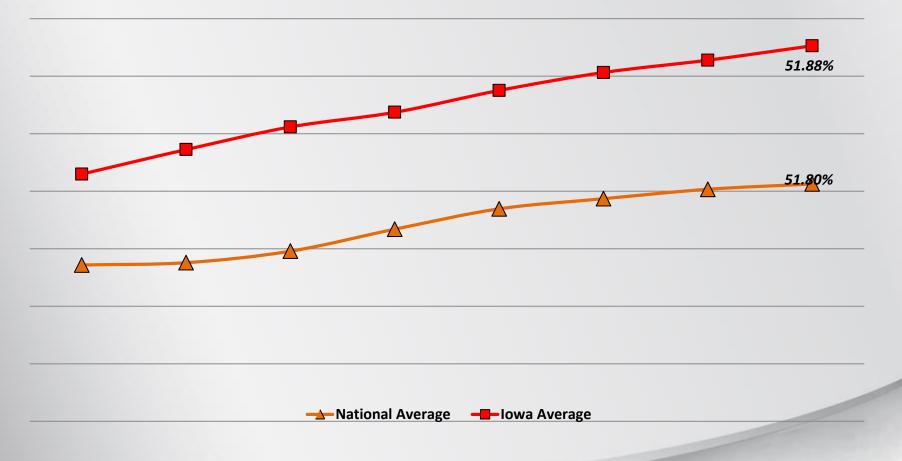
### Community College Enrollments

Total Credit Enrollment (up 4.1%)	133,387
Noncredit Enrollment (up 2.8%)	297,055
FY2009 Total	430,442

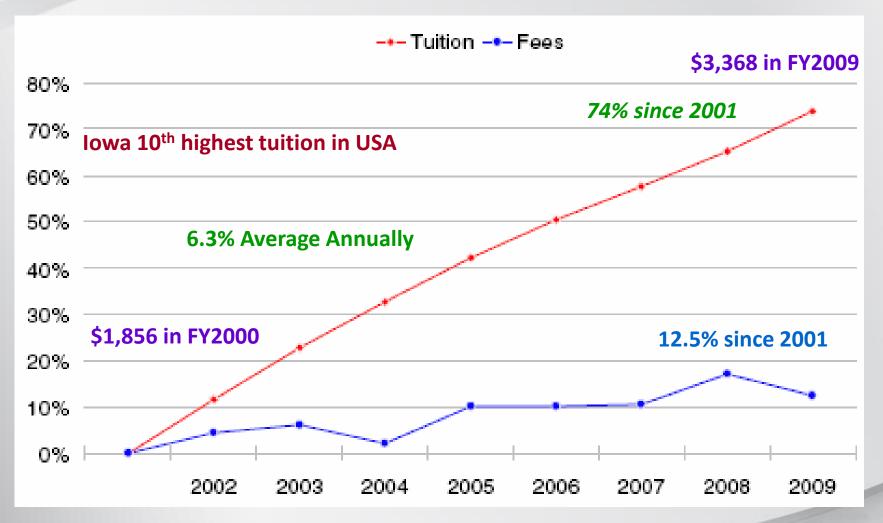
Over 14.4% of Iowa's total population Over 25.2% of Iowa's working population

FY 2010 Fall Credit Enrollment (up 14.3%)	100,736
FY 2011 Fall Credit Enrollment (up 4.8%)	106,597

# National and State Average Community College Tuition and Fees



## Average Community College Tuition Increases



**Source: Iowa Department of Education 2009 Fall Enrollment Report** 

#### What is the Future?



# Community College 2011 Legislative Priorities

- State general aid of \$202.6 million in keeping with lowa's fiscal realities
- Long-term skilled worker training commitment of state and local funding
- State commitment to adult literacy programs
- Local board flexibility to access local tax support

# Iowa Community College Excellence Fund 2015

Three-point plan to increase CC funding \$90 million over the next four years

- 1. Increase state general aid by \$60 million at \$15 million per year to grow lowa's skilled workforce.
- 2. Invest \$20 million at \$5 million per year to create Pathways for Academic Career Education and Employment (PACE).
- 3. Increase the Workforce Training and Economic Development (WTED) Fund to \$21.5 million at \$2.5 million per year to enhance workforce training and entrepreneurial small business development.



Community colleges need the resources to meet the new demands in the biofuels industry.



The wind industry is key to lowa's future. Equipment, labs and faculty are necessary to meet the new industry demands.



Advances in medical fields require a new level of trained medical personnel. lowa's community college's can deliver these people, given the resources.



Advanced manufacturing industries require a new level of technicians to keep their plants productive. lowa's community college's can and will provide this new level of skilled technician, given the resources.



Advanced welders are in short supply.

Increased capacity is necessary to meet the demand.



Community colleges need more advanced manufacturing labs - such as the one at Western Iowa Tech Community College.



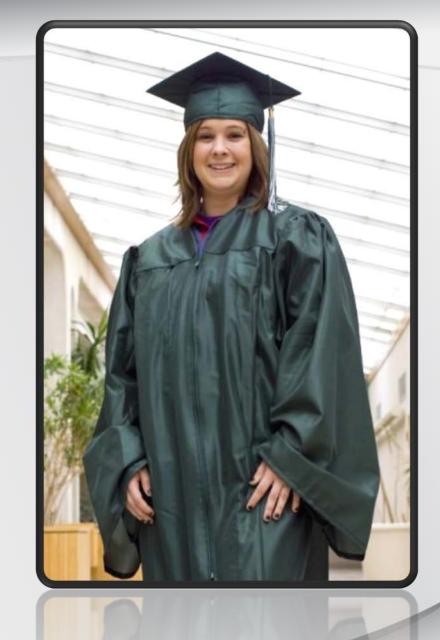
Businesses need on-site, on time, advanced training!

Portable training labs such as this one at Western lowa Tech Community College can provide it.

An investment in lowa's community college students pays

# BIG DIVIDENDS

and is critical to creating 200,000 new jobs in the next five years.



# Impact on the State's Economy

#### By the Community Colleges of Iowa

- \$2.60 returned to taxpayers over a community college student's career for every \$1 of state and local tax money
- 10% return on state and local government support of community colleges
- 19% return to community college students on their educational investment
- 86% of community college students remain in lowa contributing to its economy

# The Iowa Policy Project

**Executive Summary** 

Education Pays in Iowa May 2009



The state's return on investment in workforce education

Associate's degree \$3.70

Bachelor's degree \$2.40



200,000 new lowa jobs will be impossible without a highly trained and skilled workforce.

Given the resources, lowa's community colleges will have the tools and commitment to make it happen!

lowa has the money to do anything it wants to do,

but it does not have the money to do <u>everything!</u>

# You as legislators will have to make some tough choices.

- How will you invest in the programs and initiatives that will accomplish the goals of the legislature, the governor and the people of lowa?
- How will you put the state on the road to economic recovery?



The road to economic recovery has many paths. Give community colleges the resources, and we will drive you there in short order.

# The Sky's the Limit!



Together let's go out and create those 200,000 new jobs the governor wants, and put *lowa back to work!* 

Thank you for your time and understanding. I will be glad to answer any questions.

Presentation by:

Dr. Robert Dunker, President
Western Iowa Tech Community College
Representing all of Iowa's outstanding
community colleges.